

MATH 1510

Lili Shen

Exponential
Functions

Fundamentals of Mathematics (MATH 1510)

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January 4-8, 2016

Outline

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1 Exponential Functions

Exponential functions

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Functions of the form

$$f(x) = 2^x$$

are called **exponential functions**.

When the variable is in the exponent, even a small change in the variable can cause a dramatic change in the value of the function:

$$f(3) = 2^3 = 8,$$

$$f(10) = 2^{10} = 1024,$$

$$f(20) = 2^{20} = 1,048,576.$$

As a comparison, for the function $g(x) = x^2$ we have

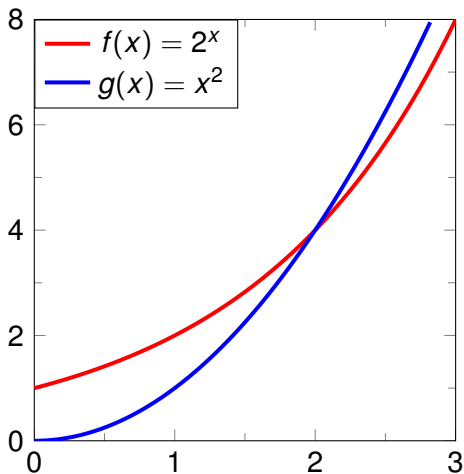
$$g(3) = 3^2 = 9, \quad g(10) = 10^2 = 100, \quad g(20) = 20^2 = 400.$$

Comparing exponential and power functions

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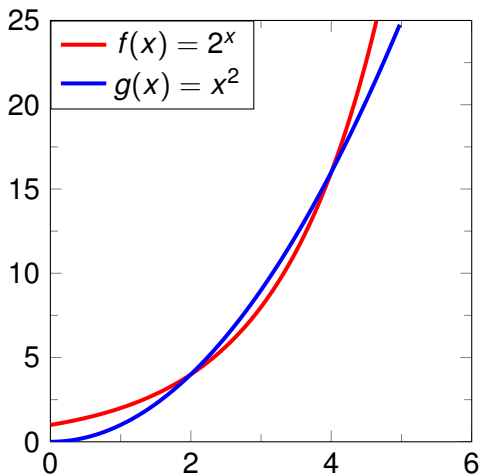


Comparing exponential and power functions

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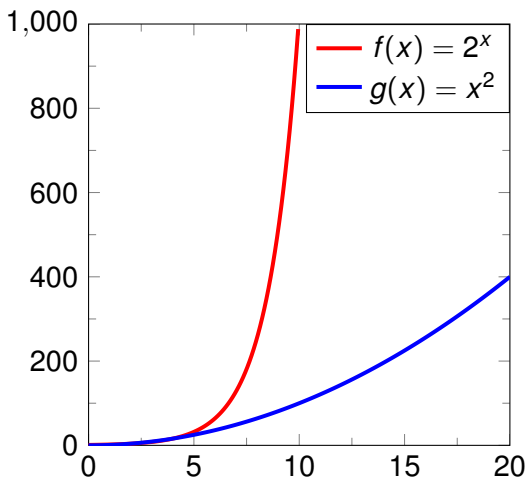


Comparing exponential and power functions

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Exponential functions

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Using the language of calculus, this property of exponential functions may be expressed as

$$\lim_{x \rightarrow \infty} \frac{x^n}{a^x} = 0$$

for all $a > 1$ and $n \in \mathbb{N}$, no matter how large n is or how small a is (as long as $a > 1$). For example,

$$\lim_{x \rightarrow \infty} \frac{x^{100}}{1.01^x} = 0.$$

Irrational exponents

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To study exponential functions, we must define what we mean by the exponential expression a^x when x is any real number.

Recall that for any $a \geq 0$ and $q = \frac{m}{n} \in \mathbb{Q}$ with $n > 0$,

$$a^{\frac{m}{n}} = \sqrt[n]{a^m}.$$

To define a^x when x is irrational, we approximate x by rational numbers; that is, we find an infinite sequence of rational numbers $\{q_n\}$ with $q_n \rightarrow q$ ($n \rightarrow \infty$), and define

$$a^x = \lim_{n \rightarrow \infty} a^{q_n}.$$

Irrational exponents

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For example, since

$$\pi = 3.1415926535 \dots$$

is an irrational number, we successively approximate a^π by the following rational powers:

$$a^{3.1}, a^{3.14}, a^{3.141}, a^{3.1415}, a^{3.14159}, \dots$$

Intuitively, we can see that these rational powers of a are getting closer and closer to a^π . It can be shown in calculus that there is exactly one number that these powers approach, which is defined as the value of a^π .

Laws of exponents

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The following laws of exponents are still true when the exponents are real numbers:

Proposition

$$(1) a^x a^y = a^{x+y}.$$

$$(2) \frac{a^x}{a^y} = a^{x-y}.$$

$$(3) (a^x)^y = a^{xy}.$$

$$(4) (ab)^x = a^x b^x.$$

$$(5) \left(\frac{a}{b}\right)^x = \frac{a^x}{b^x}.$$

$$(6) \left(\frac{a}{b}\right)^{-x} = \frac{b^x}{a^x}.$$

$$(7) \frac{a^{-y}}{b^{-x}} = \frac{b^x}{a^y}.$$

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Definition

The **exponential function** with **base** a is defined for all real numbers x by

$$f(x) = a^x,$$

where $a > 0$ and $a \neq 1$.

It is easy to see that the expression a^x makes sense for all $x \in \mathbb{R}$ only when $a > 0$, and we assume $a \neq 1$ to eliminate the trivial case.

Calculating exponentials

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Exponentials are usually denoted by the symbol

\wedge (Shift+6 in the standard keyboard)

in computers. For example, typing

$$3^{\pi}$$

in Google and you will get

$$3^{\pi} \approx 31.5442807002.$$

Graphs of exponential functions

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Graphs of exponential functions have an easily recognizable shape.

Example

Draw the graph of each function.

(1) $f(x) = 3^x$.

(2) $g(x) = \left(\frac{1}{3}\right)^x$.

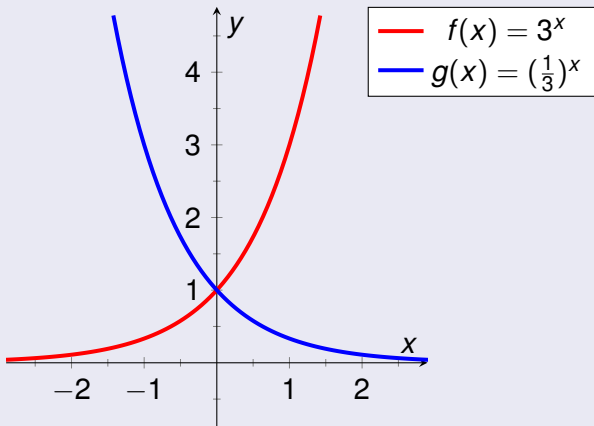
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Solution.



Graphs of exponential functions

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It can be inferred from the graphs that the graph of g can be obtained from the graph of f by reflecting in the y -axis. This is true since

$$g(x) = \left(\frac{1}{3}\right)^x = \frac{1}{3^x} = 3^{-x} = f(-x).$$

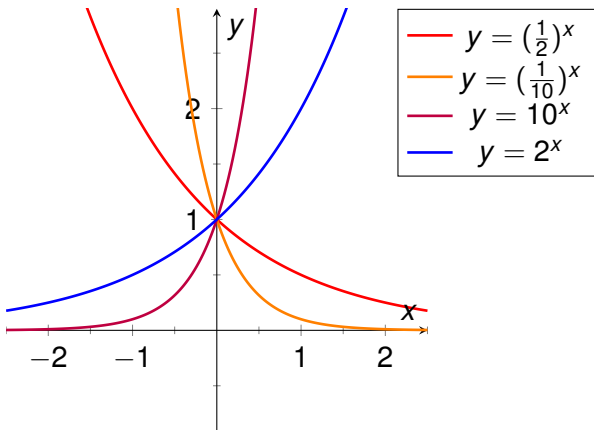
Graphs of exponential functions

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More graphs of exponential functions are sketched below:



Graphs of exponential functions

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The graph of every exponential function passes through the point $(0, 1)$ because $a^0 = 1$ for any $a \neq 0$.

- If $0 < a < 1$, the function $f(x) = a^x$ decreases rapidly.
- If $a > 1$, the function $f(x) = a^x$ increases rapidly.

$y = 0$ (the x -axis) is a horizontal asymptote for every exponential function $f(x) = a^x$. This is because

- if $a > 1$, then $a^x \rightarrow 0$ as $x \rightarrow -\infty$;
- if $0 < a < 1$, then $a^x \rightarrow 0$ as $x \rightarrow \infty$.

Since $a^x > 0$ for all $x \in \mathbb{R}$, the function $f(x) = a^x$ has domain \mathbb{R} and range $(0, \infty)$.

Graphs of exponential functions

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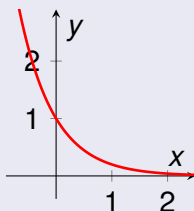
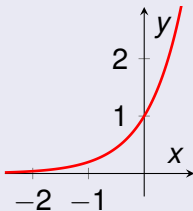
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Proposition

For any $a > 0$ with $a \neq 1$, the exponential function

$$f(x) = a^x$$

has domain \mathbb{R} and range $(0, \infty)$. The line $y = 0$ (the x -axis) is a horizontal asymptote of f . The graph of f has one of the following shapes:



Identifying graphs of exponential functions

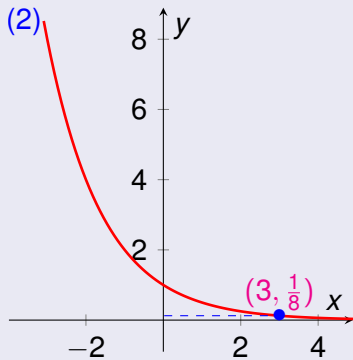
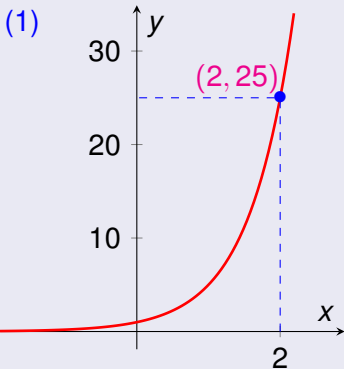
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Example

Find the exponential function $f(x) = a^x$ whose graph is given.



Identifying graphs of exponential functions

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Solution.

(1) Since $f(2) = a^2 = 25$, it follows that $a = 5$. So $f(x) = 5^x$.

(2) Since $f(3) = a^3 = \frac{1}{8}$, it follows that $a = \frac{1}{2}$. So

$$f(x) = \left(\frac{1}{2}\right)^x.$$



Compound interest

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Exponential functions have important applications in calculating compound interests. If an amount of money P , called the **principal**, is invested at an interest rate i per time period, then after one time period the interest is Pi , and the amount of money becomes

$$A_1 = P + Pi = P(1 + i).$$

If the interest is reinvested, then the new principal is $P(1 + i)$, and the amount after another time period becomes

$$A_2 = A_1(1 + i) = P(1 + i)^2.$$

Compound interest

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In general, after k periods the amount of money becomes

$$A = P(1 + i)^k.$$

Note that this is an exponential function with base $1 + i$.

If the annual interest rate is r and the interest is compounded n times per year, then in each time period the interest rate is

$$i = \frac{r}{n},$$

and there are nt time periods in t years.

Compound interest

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Proposition

The *compound interest* is calculated by the formula

$$A(t) = P \left(1 + \frac{r}{n} \right)^{nt},$$

where

$A(t)$ = amount after t years,

P = principle,

r = interest rate per year,

n = number of times interest is compounded per year,

t = number of years.

Calculating compound interest

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Example

A sum of \$1000 is invested at an interest rate of 12% per year. Find the amounts in the account after 3 years if interest is compounded annually, semiannually, quarterly, monthly, and daily.

Calculating compound interest

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Solution.

Compounding	n	Amount after 3 years
Annual	1	$1000\left(1 + \frac{0.12}{1}\right)^3 = 1404.93$
Semiannual	2	$1000\left(1 + \frac{0.12}{2}\right)^{2 \cdot 3} = 1418.52$
Quarterly	4	$1000\left(1 + \frac{0.12}{4}\right)^{4 \cdot 3} = 1425.76$
Monthly	12	$1000\left(1 + \frac{0.12}{12}\right)^{12 \cdot 3} = 1430.77$
Daily	365	$1000\left(1 + \frac{0.12}{365}\right)^{365 \cdot 3} = 1433.24$



Annual percentage yield

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If an investment earns compound interest, then the **annual percentage yield** (APY) is the **simple** interest rate that yields the same amount at the end of one year.

Example

Find the annual percentage yield for an investment that earns interest at a rate of 6% per year, compounded daily.

Annual percentage yield

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Solution.

After one year, a principle P will grow to the amount

$$A = P\left(1 + \frac{0.06}{365}\right)^{365} = 1.06183P.$$

Since the formula for simple interest is

$$A = P(1 + r),$$

we see that the annual percentage yield is

$$r = 0.06183 = 6.183\%.$$

